

November

MON	TUE	WED	THU	FRI	SAT	SUN
30	31	1	2	3	4	5
		<p>Get Found Online: Make it easy for people to get in touch by adding your contact info. If you have a physical location, add a map and pinpoint your address. Don't forget to include your hours</p>		<p>Share Testimonials: Let your customers do the talking! Reach out to loyal customers & ask for their feedback. Then add customer testimonials to your site.</p>	<p>Look Stunning on All Devices: In the Editor, switch to the mobile version of your site. View, edit and make sure to optimize your site for mobile devices.</p>	
6	7	8	9	10	11	12
<p>Launch a Veterans Day Flash Sale: Offer customers special savings for 24 hours only. Use Social Posts in the Wix App to share your sale on social media.</p>	<p>Share a #TuesdayTip: Show you understand your visitors' needs and share your expertise. Post a tip related to your products or services on social media.</p> <p>*Add #TuesdayTip when you post.</p>			<p>Create a #FlashbackFriday Post: Share a nostalgic moment on social media - a photo from your grand opening, your first customer - you decide. Use Social Posts in the Wix App to share your post on social media.</p> <p>*Add #FBF when you post.</p>	<p>Connect on Mobile: Let people instantly call by tapping on your phone number. Add Click-to-Call to your mobile site.</p>	<p>Launch Your Black Friday Campaign: Start promoting your sale or special offer. Send a ShoutOut email to your subscribers. Post the exciting news on social media.</p> <p>*Add #BlackFriday when you post.</p>
13	14	15	16	17	18	19
<p>Celebrate World Kindness Day: Share an inspiring quote, offer followers a surprise perk or simply thank fans for following your page. Use Social Posts in the Wix App to share your post on social media.</p> <p>*Add #WorldKindnessDay when you post.</p>		<p>Create an FAQ Video: Boost engagement with a fun video that answers your visitors' most common questions.</p>		<p>Grow Your Fan Base: Review your most popular social posts & invite users (who are not already your fans) to like and follow you.</p>		<p>Remind People About Your Black Friday Promo: Send customers a reminder ShoutOut email and post on social. Create a sense of urgency by using phrases like "Limited Stock", "Last Chance" or "Only 1 Week Left".</p>
20	21	22	23	24	25	26
<p>Share a #MotivationMonday Post: Lift everyone's spirit with a motivating quote. Use Social Posts in the Wix App to spread your motivation on social media.</p> <p>*Add #MotivationMonday when you post.</p>		<p>Post a Holiday Greeting: Create a Thanksgiving greeting. Send a ShoutOut email to your subscribers and use Social Posts in the Wix App to share on social media.</p>	Thanksgiving	Black Friday	<p>Launch Your Cyber Monday Campaign: Promote a weekend sale or special offer. Send a ShoutOut email to your subscribers and use Social Posts in the Wix App to share your sale on social media.</p>	
27	28	29	30	31	1	2
Cyber Monday	<p>Be Involved: Listen and respond to comments and messages from potential customers - no matter where they post - in a timely fashion. This is a great way to create positive word of mouth and future advocates for your brand.</p>		<p>Christmas is 24 shopping days away. Start brainstorming your next promotions.</p>			

December

MON	TUE	WED	THU	FRI	SAT	SUN
27	28	29	30	1	2	3
				<p>Showcase Your Top Products & Services: Use Facebook Carousel to highlight best-selling products and services and drive more traffic to your site.</p>		<p>Run a Facebook Contest for Make a Gift Day: This unofficial holiday encourages people to make their gifts. Connect with your followers on social by asking them to leave a comment about the best DIY gift they made, or received. Choose a winner and give them one of your products or services for free, or offer a discount on their next purchase. Announce and celebrate your contest winner on your social media.</p>
4	5	6	7	8	9	10
<p>Show Some Personality: Share a fun meme, GIF or quote that captures your brand's personality. Use Social Posts in the Wix App to share your post on social media.</p> <p>*Add your logo and website URL to your post.</p>		<p>Highlight Shipping Options: Make shipping options clear, convenient and easy to find on your website. Promote special holiday shipping offers to encourage visitors to buy products.</p>		<p>Share a Video of Your Products : Make a short video starring one of your best sellers. Use Social Posts in the Wix App to share your product or service on social media.</p>		
11	12	13	14	15	16	17
<p>Create a Holiday Promo-Code: Set up an online offer for customers with the promo-code "Holiday". Send a ShoutOut email to your subscribers and use Social Posts in the Wix App to share your sale on social media.</p>		<p>Celebrate Free Shipping Day: Offer customers free shipping today, or through the weekend. Send a ShoutOut email to your subscribers and use Social Posts in the Wix App to share your deal on social media.</p>			<p>Spotlight Loyal Customers with a #SaturdaySwag Post: Share or repost a photo of a customer using your products or enjoying your services. Tag them to encourage shares and comments. Use Social Posts in the Wix App to share your user-generated post on social media.</p> <p>*Add #SaturdaySwag when you post.</p>	<p>Keep Important Info Updated on Your Site: Make sure your contact info, payment options, shipping details and return policy are clearly explained and up to date. Regularly add common customer questions to your FAQ.</p>
18	19	20	21	22	23	24
<p>Remind People About Holiday Savings: Create a post reminding followers about your holiday promo-code and direct them to shop your site. Use Social Posts in the Wix App to share your coupon on social media.</p>		<p>Create a Behind-the-Scenes Post: Travel back in time and show followers how far your business has come. Post a photo or video from when you first started. Use Social Posts in the Wix App to share your history on social media.</p> <p>*Add #BTS when you post.</p>			<p>Post a Holiday Greeting: Create a holiday greeting. Keep it general since people are celebrating many different holidays this time of year. Send a ShoutOut email to your subscribers and use Social Posts in the Wix App to share on social media.</p>	<p>Christmas Eve</p>
25	26	27	28	29	30	
<p>Christmas</p>	<p>Launch an End of the Year Sale: Start promoting your year-end clearance sale. Alternatively, you can reveal a new collection or services for 2018. Send a ShoutOut email to your subscribers and use Social Posts in the Wix App to share your sale on social media.</p>	<p>Be Involved: Choose a meaningful quote, or share your own wise words. Use Social Posts in the Wix App to share your post on social media.</p> <p>*Add #WisdomWednesday when you post.</p>			<p>Ring in the New Year: Create a New Year's greeting, thanking customers for their business and sharing your exciting plans for 2018! Send a ShoutOut email to your subscribers and use Social Posts in the Wix App to share on social media.</p>	<p>New Year's Eve</p>